



Resume,  
Artist Statement,  
Cover Letter,  
& Elevator Speech

They Should Match Your Artistic Style...  
Fonts Speak to Your Artwork.

Download free fonts!

They are endless...

Fonts should match your  
artwork, not too crazy  
though, design oriented

You might want to  
create a simple logo  
to put on these pages...  
this also should match  
your artwork and font(s)

# What should an art resume include?

Types of resumes to choose from:

1. Educational/College
2. Art Job
3. Professional Artist

You must choose one of these and create a resume

\*Fit on one page

Usually Include Sections:

- **Objective-** one sentence explaining purpose
- **Experience-** related jobs held
- **Education-** schools attended (both high school & art school)
- **Exhibitions-** shows you've been in
  - Westlake Warrior Winter Art Show 2017
  - Westlake Warrior End of the Year Art Show 2018
- **Artistic Skill Set-** list media skilled in

# What should an artist statement include?

**This statement is in the same font as your Resume and has the same header.**

**It explains your current body of work.**

**\*Fit on one page**

- **Concept**
  - **Reasons for Concept**
- **Process**
  - **Reasons for Process**
- **Media**
  - **Reasons for Media**
- **Personal Connections**

# What should an cover letter include?

This is also in the same font as your Resume and Artist Statement and has the same header.

This letter is for galleries to let them know why you are so awesome and why they should show your work! :)

\*Fit on one page

- Make a point that you know and like the artists/artworks they show
- How your work fits in with their other works but also stands out
- Why they would benefit from having your artwork in their gallery

# What should an elevator speech include?

This is a quick summary of your artist statement that will sell you when speaking to a person in as short of a time as an elevator ride.

This should not be line by line rehearsed but should hit certain points naturally.

You may not read from anything! **Around 3 minutes**

- Your name
- A couple of things that describe your artwork and style and media
- Your ambitions
- A sentence that helps you connect / make a contact